



## CENTER FOR LEARNING AND DEVELOPMENT

### INVESTMENT EXPO :: "MARK YOUR SHARK"

**B.A.LL.B. (2020-25) :: Tue. 09 April 2024**

Sun.-31-March-2024

### COMPETITION PITCH ON "INVESTMENT EXPO :: "MARK YOUR SHARK"

Developing and presenting a strong business idea for investment requires a lot of hard work, enthusiasm, and commitment. The Center for Learning and Development at Lloyd offers a competitive and dynamic business contest for their law students of B.A.LL.B. (2020-25). In this program, participants will work in teams to present their business ideas and proposals. At the same time, a group of experts will be present to analyse each pitch and provide feedback based on the strengths and weaknesses of the proposal. Experts would assess the performance of the team on the basis of set parameters with cumulative scoring sheet.

### EVALUATION CRITERIA ::

The evaluation of the team will be based on the following parameters:

1. *Creative Business Idea: Pitching the Product/Services and its unique selling points (USP's) (10 Marks)*
2. *Presentation Skills : Presenting the idea with role play, story building and clarity of thought. (10 Marks)*
3. *Negotiation Skills : Giving best opening offer, Handling counter Offer, Tradeable, etc. (10 Marks)*
4. *Confidence and Body Language (10 Marks)*
5. *Business Analysis: Balanced Pitch and Proposals and analysing counter offer. (10 Marks)*

**Total Evaluation Marks: 50 Marks**

### RULES & REGULATIONS ::

1. Team Leader should share the Final name of the Company/Team along with the Members details such as – Name, Email ID, Contact number, Batch and Section, Latest by **Tuesday 02<sup>nd</sup> April 2024** at [cld@lloydlawcollege.edu.in](mailto:cld@lloydlawcollege.edu.in)
2. Teams must have an organisation name, a product/s or service/s for a display and must consist of minimum 5 to maximum 12 members.
3. Teams must send their pitch/proposal presentation in the form of PowerPoint Presentation to CLD by **Friday 05<sup>th</sup> April 2024** at [cld@lloydlawcollege.edu.in](mailto:cld@lloydlawcollege.edu.in)
4. The PPT may include the information like:
  - Name of the Organization
  - Hierarchy and Team introduction
  - Vision & Mission of the Company
  - Offering of Products/Services



- USP's of the Product and Services
  - Any and every Term and Condition of the Organisation
  - Pitch/Proposal for the Sharks
5. The PPTs first slide must have the name of all the team members, section, batch and program.
  6. The file name of the PPT should be Company Name, Program and Batch Year.
  7. Data shared in the PPT will be considered as final submission of the team and no further changes will be allowed to make.
  8. Each team will get 07 to 12 minutes to present their business idea along with the experts negotiation.

#### **EMINENT EXPERTS::**

- Mr. Bhumesh Verma :: Managing Partner, CorpComm Legal
- Ms. Kanishka Tyagi :: Partner, Legum Amicuss
- Dr. Pooja Goyal :: Finance Expert
- Mr. Mayank Agarwal :: Inflection Point Ventures

#### **DISTINGUISHED RESOURCE PERSONS:**

- Mr. Akshay Agarwal, Training Consultant, Lloyd Law College
- Dr. Shrikant Juneja, Associate Trainer, Lloyd Law College

#### **ATTENDEES :: Participating Teams and B.A.LL.B. (2020-25)**

**DATE :: Tuesday 09 April 2024**

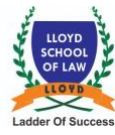
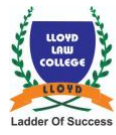
**VENUE :: Seminar Hall, Lloyd Law College**

Program & Batch	Time Slot	Section
B.A.LL.B. (2020-25)	11:00 AM -to- 12:30 PM	A & B
B.A.LL.B. (2020-25)	01:30 PM -to- 03:00	C & D

#### **PRIZE :: Attractive Cash Prize for the Winning Team**

- **1st Position :: 10000/- INR**
- **2nd Position :: 5000/- INR**
- **3rd Position :: 3000/- INR**

Hope to see you all participating with full zeal and encashing this golden opportunity to keep yourself a step ahead with the skills which are needed to be industry ready.



**Dr. Mohd. Salim**

Senior Director & Dean

Lloyd Law College & Lloyd School of Law

[director@lloydlawcollege.edu.in](mailto:director@lloydlawcollege.edu.in)

Excellence is not a skill, it's an attitude. '

- Ralph Marston