



# Training Proposal For:- “Winter Winning Camp for Engineering Students”

(Focuses on the Placement Readiness and Understanding  
Industry Expectations)

Eligible For:- M.Tech/B.Tech/Diploma Students  
(For all Institutions, Engineering Streams & Batch Year)  
***21-23 February, 2023***

**Proposed by:**  
**Center For Learning & Development**  
**Lloyd Law College**  
**Plot No. 11, Knowledge Park II**  
**Greater Noida**  
**Utter Pradesh 201306**  
**(INDIA)**  
**[lloydlawcollege.edu.in](http://lloydlawcollege.edu.in)**



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## About Lloyd Law College

Lloyd Law College is a premier educational institution offering legal education since year 2003 in affiliation with CCS University, Meerut, U.P. (state university established in 1965), and approved by the Bar Council of India (Statutory body for professional legal education in India).

The College greatly benefits from the legacy of mentorship and patronage of Padma Shri Late Prof. (Dr.) N.R. Madhava Menon, “The legend of Law” and the flag bearer of legal education reforms in India. Prof. Menon was a visionary of legal education who was also the designer and architect of the five-year integrated B.A.LL.B. Programme in India.

Lloyd Law College is Awarded SILF-MILAT Institutional Excellence Award-2018 by The Hon'ble Shri. M. Venkaiah Naidu, The Vice President of India. Lloyd is mentored by Padma Bhushan Late Prof. (Dr.) N. R. Madhva Menon, Founder Vice-Chancellor, NLSIU-Bangaluru, NUJS-Kolkata, NJA-Bhopal. We are ranked among 10 best colleges of India by The Week, IndiaToday, CSR and Outlook

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2018 – 22. Lloyd imparts practice and profession centric education and training in regular classes, simulations, student practice centers, workshops, national and global participation in legal skills competitions and internships to all our students. Lloyd caters this with LTAC / LADRC / MOOTS / LJSPC / SWANG / Internship / Placement / CLPC / CIJER / PIL Center / Forensic Science / LASEC / CATALYST.



## **About Center For Learning & Development**

Center for Learning and Development under the aegis of Lloyd Law College is committed to provide best in class behavioural and soft skills training.

### **Aim**

The team of veterans and dynamic facilitators from industry aim to focus on skill building for students, faculty members and all the other non-teaching staff. CLD bridges the gap between industry and academia by working rigorously on the overall skills set of the participants and making them future ready.

### **Vision**

Our vision is to make Center for Learning and Development the most sought after training partner for education fraternity in the country by providing holistic learning environment.

### **Overview**

The Placement Enabler Programme (PEP) under the banner of Center for Learning and Development will help the participants gain understanding of the tools of workforce readiness such as effective CV writing, interview skills, ideation, self-branding, powerful introduction, positive attitude, presentation skills, group discussion skills, time management, conflict resolution, negotiation, public speaking and much more including whatever is required to enter in the professional environment.



## **WWC- Winter Winning Camp**

Education is the reason we develop as a species. It helps us to make major advances in important areas, like medicine and technology. For many, it removes boundaries and opens the door to new opportunities. No matter how tough the world gets, we will always need education. Soft Skills serves the role of a vehicle that delivers education within a defined professional benchmark. Centre for Learning and Development under the aegis of Lloyd Law College is organising “**Winter Winning Camp- WWC for Engineering Students** ” to chesil the required soft skills aspect for the future ahead.

### **Why WWC?**

Soft skills are personal attributes that influence how well you can work or interact with others. They are among the top skills employers seek in the candidates they hire, because soft skills are important for just about every job. In essence, they are essential for your success in the workplace, your company’s success and your personal life.

Engineers of the future are required to possess key non-technical attributes or soft skills which will enable them to understand and navigate the social, political, economic, cultural, environmental, and ethical aspects of the technical projects on which they are working.

The camp takes place from 21<sup>st</sup> February to 23<sup>rd</sup> February 2023 at Lloyd Law College. It will be a experiential based learning program where the qualitative based evaluation takes place in order to highlight the professional stars.



## **WWC for Engineering Students:**

Engineers deal with clients throughout their life at work. Let it be the product based or service based company, the engineers need to display soft skills and related behaviour throughout their day to day operations along with the technical skills.

This special need requires strong and effective communication, listening, presentation skills, negotiation skills for effective navigation through client relationships and work. Being able to have a positive attitude also helps in building a good rapport with the clients.

Employers today are actively seeking prospective engineers who come with not just one or two but a strong set of soft skills. This is given equal importance as they give for the hard skills they possess. There are many types of soft skills one must-have, thus 3 days **WWC** will focus on the such important soft skills as in; Communication, Positive Attitude, Adaptability, Interpersonal skills, Creativity and Leadership, Ideation, Group Discussions, Interview Readiness and many more pivotal topic.

## **Scope of Work**

Based on the training needs of the engineering students, Center for Learning and Development propose the following 3 days plan from 21<sup>st</sup>-23<sup>rd</sup> February 2023.



**3 Days Placement Enabler Program (PEP) as Winter Winning Camp  
By Center for Learning and Development, Lloyd Law College  
21-23 February, 2023**

Sr. No	Time	Title	Sub Topics	Speaker
<b>Day - 01, Tuesday 21<sup>st</sup> February 2023</b>				
1	10:00-11:30 AM	<b>Effective CV Writing &amp; Profile Building</b>	<ul style="list-style-type: none"> <li>Offline branding tools</li> <li>CV and Resume</li> <li>Online brand as on LinkedIn</li> <li>Branding on specific technical platforms</li> <li>Social media for creating a strong brand</li> </ul>	Mr. Akshay Agarwal
2	12:00-01:30 PM	<b>Industry Expectations at Workplace</b>	<ul style="list-style-type: none"> <li>Power Dressing and its need in Corporate environment</li> <li>Email etiquette</li> <li>Telephonic etiquette</li> <li>Virtual meeting etiquette</li> </ul>	Dr. Shrikant Juneja
3	02:00-03:30 PM	<b>Self-Branding</b>	<ul style="list-style-type: none"> <li>Branding and its techniques</li> <li>Importance of creating self as a brand</li> <li>SWOT</li> <li>Creating an elevator pitch</li> </ul>	Ms. Damini Yadav
<b>Day - 02, Wednesday 22<sup>nd</sup> February 2023</b>				
1	10:00-11:30 AM	<b>Effective Communication Skills</b>	<ul style="list-style-type: none"> <li>Introducing a topic and Idea generation techniques</li> <li>Body language and its importance</li> <li>Assertive communication and its importance</li> <li>Intonations and voice modulation</li> <li>Attitude Reconstruction- Day to Day mistakes we make</li> <li>Practicing elevator pitch</li> <li>5 P's of Effective Presentation</li> <li>Digital Presentation and its aids</li> </ul>	Mr. Akshay Agarwal
2	12:00-01:30 PM	<b>Building a Go Getter Attitude</b>		Dr. Shrikant Juneja
3	02:00-03:30 PM	<b>Presentation Skills</b>		Ms. Damini Yadav
<b>Day - 03, Thursday 23<sup>rd</sup> February 2023</b>				
1	10:00-11:30 AM	<b>Group Discussion</b>	<ul style="list-style-type: none"> <li>Introduction to group discussion, group interaction, idea generation</li> <li>SPELT, KWA, POPBEANS, 5W's 1H, VAP</li> </ul>	Mr. Akshay Agarwal

			<ul style="list-style-type: none"> <li>• Group discussion etiquette and do's and don'ts</li> <li>• Virtual group discussion</li> </ul>	<p>Dr. Shrikant Juneja</p> <p>Ms. Damini Yadav</p>
2	12:00-1:30 PM	<b>Interview Skills</b>	<ul style="list-style-type: none"> <li>• Pre-placement talk</li> <li>• Pre interview preparations</li> <li>• Answering techniques</li> <li>• Domain-based interview,</li> <li>• Skills based and behaviour based interviews</li> <li>• Questions to ask the interviewer,</li> <li>• Offline interview etiquette, preparation for interviews on online platforms)</li> </ul>	
3	2:00-3:30 PM	<b>Post Sessions Evaluation and Feedbacks</b>	<ul style="list-style-type: none"> <li>• Written and Practical Assessment</li> </ul>	

## Speakers

Renowned Speakers from Industry: -

Mr. Akshay Aggarwal- Training Consultant, Lloyd Law College

Dr. Shrikant Juneja, Associate Trainer, Lloyd Law College

Ms. Damini Yadav, Soft Skills Trainer, Lloyd Law College





## Eligibility Criteria

A Bonafide certificate from the college providing no objection consent to the registered student to participate in the 3 days Winter Winning Camp for Engineering Students at Lloyd Law College from 21<sup>st</sup>-23<sup>rd</sup> February 2023.

### Sample content of the certificate:-

#### ***BONAFIDE CERTIFICATE***

This is to certify that name of the student/s enrolled in name of the program in our college in the batch year or roll number

This is in our knowledge that the above mentioned student/s is/are going to participate in the Winter Winning Camp for Engineering Students at Lloyd Law College from 21<sup>st</sup>-23<sup>rd</sup> February 2023

**College sign and stamp**

**\*Note:-** In case of more than 1 student, the college can prepare a single consent while mentioning the list of the students with required details.

### Batch Size

**30 Students** on the basis of first come first serve



## Fees

1500/- (Fifteen Hundred Rupees) per student

**\*Note:-** Lunch, snacks and participation certificate of the program are included in the participation fees.

Fees to be paid online using the following link:-

<https://liet.in/wc-engineering.html>

**Hurry UP- Registration Closes by 20<sup>th</sup> February 2023**

## Message from CLD

Further we look forward to add value to your esteemed institute in making your students placement and industry ready. We are sharing the profile of our experts who would facilitate the 3 days Placement Enabler Program (PEP)

We are obliged and privileged that you have given us the opportunity to deliver this skill development program **WWC** with your students.

**Dr. Mohd. Salim**

Senior Director & Dean

Lloyd Law College & Lloyd School of Law

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